

Wafaa Ezzat

Multimedia Journalist

A passionate, creative and highly technical storyteller, driven to flourish in a fast-paced environment, with the ability to multitask, and meet tight deadlines. An impeccable team player with a positive attitude, who is striving to create impactful and compelling news stories. Ready to inspire and be inspired!



✉ wafaamezzat3@gmail.com

☎ +1 (515) 817-4302

📍 Chicago, IL, USA

SKILLS

Storytelling

Social Media Management

Multilingual

Final Cut Pro

Adobe Illustrator CC

Copywriting

Edius

Multitasking

Public Speaking

Press Relations

Video Production

Infographic Designing

Adobe Premiere Pro

Reporting

Content Creation

Blogging

WORK EXPERIENCE

Multimedia Journalist/ Reporter

KWQC-TV6 (NBC affiliate)

08/2023 - Present

Achievements/Tasks

- Research, shoot, edit, and write daily stories for the 5 and 6 newscasts, ensuring accurate, engaging, and timely content delivery.
- Conduct thorough research on assigned topics or news stories, and develop story ideas and pitches for coverage.
- Interview relevant individuals, experts, and eyewitnesses to gather information and craft compelling news stories.
- Operate video cameras, edit content, and integrate multimedia for polished news packages.
- Conduct live reports from the scene of breaking news or events, and present stories on air from the studio.
- Utilize various media formats, including video, audio, images, and graphics, to enhance storytelling.
- Contribute to the station's digital platforms, including the website and social media.
- Manage time effectively to meet daily tight deadlines, and collaborate with producers and other team members to ensure smooth production.

Marketing Associate (Part Time)

Morgan Stanley

09/2022 - 07/2023

Chicago, IL

Achievements/Tasks

- Contributing to the design and content creation for marketing assets, including blog posts, videos, graphics, brochures, presentations, and assisting with social media and website content.
- Working with various types of marketing intelligence tools, such as Google Analytics, ZoomInfo, BeenVerified, to research potential clients, generate reports and create targeted lists.
- Collaborating with the financial advisors and internal marketing teams on implementing new marketing strategies that helped increase our client engagement by 20%.
- Ensuring that the Marketing department runs smoothly by adeptly managing administrative tasks.

WORK EXPERIENCE

Digital Journalist China Report ASEAN

05/2017 - 03/2022

Beijing, CN

A national-level foreign communication platform of China. Affiliated with China Report Press, and China International Publishing Group (CIPG).

Responsibilities/Tasks

- Pitched and wrote news stories under tight deadlines, with a weekly video segment titled "Did You Know".
- Monitored trending topics on digital platforms, including Google Trends, BuzzSumo, Reddit, Quora, BuzzFeed, Twitter, Facebook and Instagram to gather content ideas.
- Produced and anchored a series of video segments titled "I'm in China with Wafaa", covering political, economic, cultural, technological and entertainment stories.
- Published articles in the CRA print magazine and its online website.
- Developed and Produced daily content for our social media platforms that included, breaking news, live coverage, short videos, animated videos, and infographics, which helped increase engagement by 25%.
- Edited news content for other foreign journalists on the team.
- Created short animated videos to explain complex ideas, and designed engaging infographics to tell stories, summarize reports, display research data, raise awareness, etc.

EDUCATION

Masters of Arts, Teaching Chinese as a Second Language Communication University of China

09/2013 - 06/2015

Beijing, CN

Courses

- Minor: Broadcasting

Bachelor of Arts, Chinese Language and Literature Cairo University

09/2009 - 06/2013

Cairo, EG

Courses

- Minor: Communication

LANGUAGES

English

Native or Bilingual
Proficiency

Arabic

Native or Bilingual
Proficiency

Chinese

Full Professional Proficiency

HOBBIES & INTERESTS

Art

Painting

Travel

Photography

Volunteer Work

Fitness

Music

ACHIEVEMENTS

My Portfolio:

<https://wafaezzat.com>